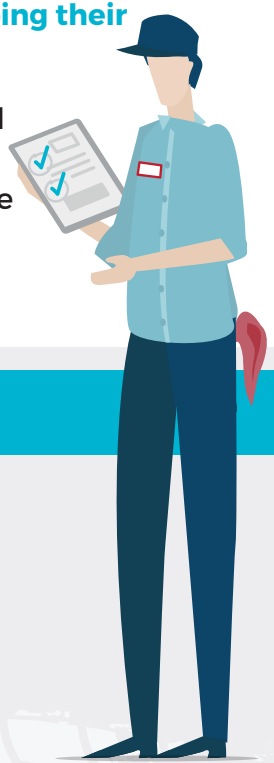
SPECIAL INSIGHTS FOR {FIRST NAME}

Today's shop owners face a difficult market. They will be looking to their vendors and suppliers for help in **retaining customers** and **keeping their sales stable**.

To help with this, 360insights surveyed shop owners to learn what incentive programs were most effective for these two goals.



USE THE QR CODE TO FIND OUT:

- **What your largest pool of shop owners are saying about your programs**
- **Key takeaways and findings from the report**
- **What you can do to improve your programs**

360insights
how it all makes sense.

Need more incentive? Flip to the back to learn about how you can win a prize just for downloading.

DOWNLOAD AND WIN

We're giving away prizes to our first downloaders, for a limited time!

HERE'S HOW TO PLAY.

1. Scan the QR code.
2. Download a piece of content on *"The Auto Collection"* page, where all the resources you'll need to understand your shop owners exist in one place.
3. You'll be sent a spin code and a link to the game. Just spin the wheel and earn your prize!
4. By spinning, you'll also be entered to win a seat at one of our Diamond Experience* events in the Fall!



WHAT ARE YOU WAITING FOR?

GO EARN YOUR PRIZE!

**Diamond Experiences are a series of exclusive gatherings during NFL regular season games that bring together industry leaders for connection, collaboration, and celebration.*

first last name
street
city, state, zip